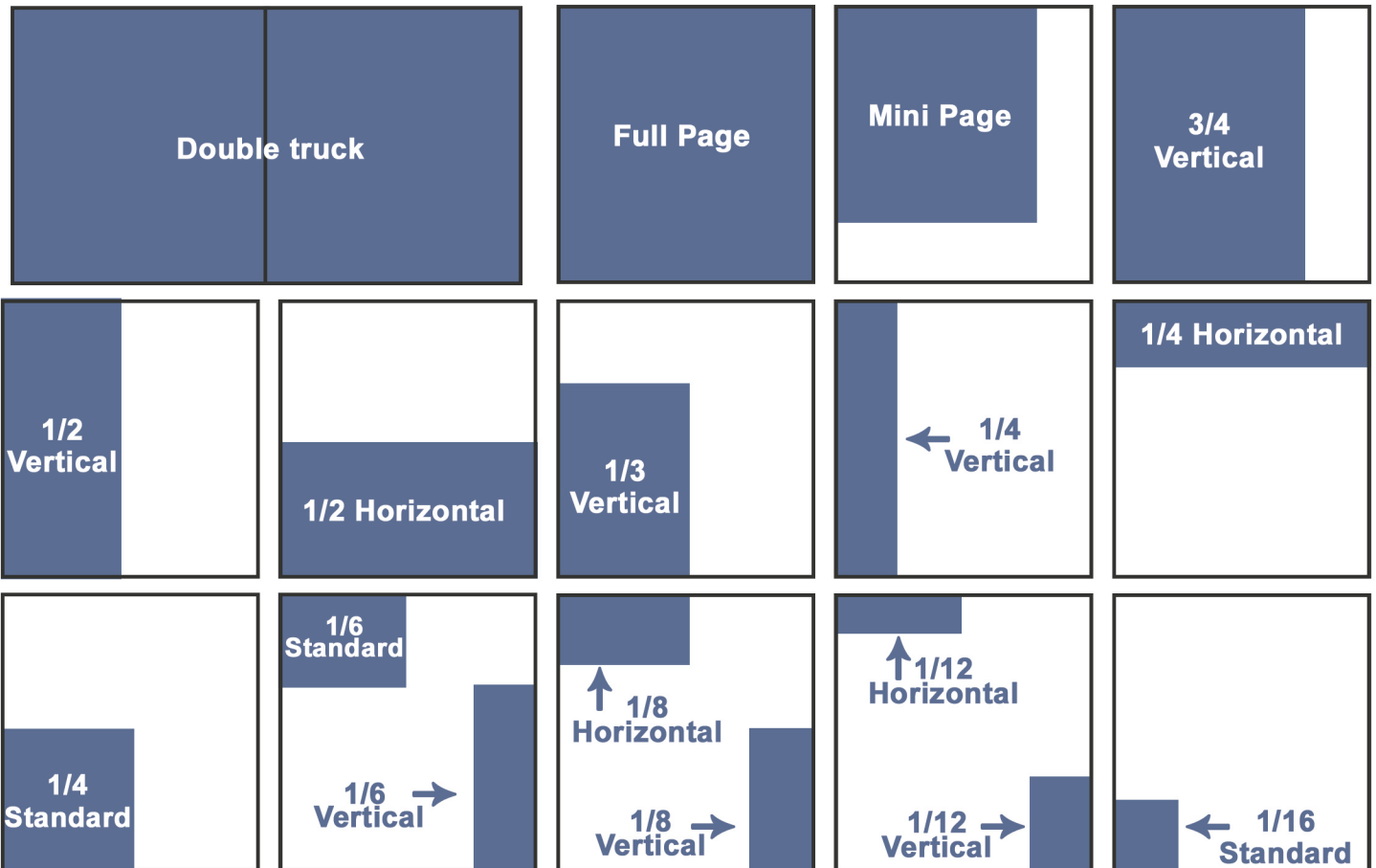


2024 Ad Sizes and Dimensions Regular Weekly and Special Editions

Ad Dimensions (Inches)	W"xH"		
Double truck	19.75"x10.25"	1/4 Horizontal	9.5"x2.375"
Full page (margins)	9.5"x10.25"	1/4 Standard	4.625"x5.00"
Mini Page	7.18"x7.73"	1/6 Vertical	2.18"x6.92"
3/4 Vertical	7.18"x10.25"	1/6 Standard	4.625"x3.376"
1/2 Vertical	4.4"x10.25"	1/8 Vertical	2.18"x5.00"
1/2 Horizontal	9.5"x5.00"	1/8 Horizontal	4.625"x2.375"
1/3 Vertical	4.625x6.92"	1/12 Horizontal	4.625"x1.279"
1/4 Vertical	2.18"x10.25"	1/12 Vertical	2.18"x3.375"
		1/16 Standard	2.18"x2.375"



GLOSSY INSIDE FRONT COVER, INSIDE BACK COVER and BACK COVER DIMENSIONS

Final trim of full size ad: 10" (w) x 11.5" (h)

With 0.25" bleed on each side: 10.5" (w) x 12" (h)

Live area: 9.25" (w) x 10.5" (h) (no text or important images within 0.375" of final trim size)

Please do:

- Submit a PDF file created with the PDF/X-1a:2001 preset
- Use CMYK images for your color graphics
- Use images that are 300 ppi
- Create your file to the exact size of your ad
- Use vector-based art
- Use 100% black for black text

Please do not:

- Send Word, Publisher, Excel, Powerpoint, JPEG, TIFF, Flash, GIF, BMP, Corel Draw or Freehand files as press-ready ad files
- Use RGB, Index or Spot images for your color graphics
- Use images pulled off the Internet
- Use rich-black for black text
- Use less than 10 point font size for color or reverse type
- Send your PDF file with bleeds, crop or registration marks